



SOCCERWISE® COACHING PRINCIPLES (IN ORDER OF IMPORTANCE)

1. SAFETY

Without proper safety procedures and standards there would be no SOCCERWISE®. As coaches it is our **'number one priority'** to provide a safe and secure playing environment for our customers at all times.

2. FUN

Without safety there can be no 'fun' and SOCCERWISE® is all about fun! We're not about 'winning or losing'; instead, our focus is on player development, fitness and enjoyment of the game.

3. SOCCER

No child (or adult for that matter) will want improve their soccer playing ability if they feel 'unsafe' or they're not having 'fun'. So as coaches if we can create a 'safe' and 'fun' environment – the 'soccer' part will generally take care of itself!

